

INEINKADE RUFFIN

GRAPHIC DESIGNER
& ANIMATOR

CONTACT

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LINKEDIN

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ineinkaderuffin

SKILLS

Sketch
Microsoft Office
Illustrator
Photoshop
Indesign
After Effects
Autodesk Maya
Krita
Blender

PROFILE

Dynamic Graphic Designer and Animator with a passion for visual storytelling, branding, and multimedia design. Backed by a Fine Arts degree and an Animation certificate, I craft compelling visuals for digital and print media, seamlessly combining creativity with technical precision. Proficient in Adobe Creative Suite and Microsoft Office, I excel at delivering impactful projects on time and with exceptional quality.

EXPERIENCE

Campus Service Marketing - Designer/Animator May 2022 - Aug. 2024
University of Cincinnati, Cincinnati, OH

- Created engaging visuals and animations to enhance customer messages.
- Edited documents for clear, effective communication.
- Interviewed and selected top Graphic Design talent to strengthen the team.
- Trained interns on the UC Brand system for consistent content creation.

DICK's Sporting Goods - Sales Associate Aug. 2021 - Dec. 2023
Cincinnati, OH

- Trained new associates in communication and tasks for seamless operations and teamwork.
- Handled 60+ returns with the recovery system, ensuring inventory accuracy and availability.

Walmart - Hardware Sales Associate Aug. 2018 - Dec. 2019
Cincinnati, OH

- Scanned and recorded 200+ inventory items to maintain store readiness and accurate stock levels.
- Trained new associates on departmental tasks and machinery to boost team efficiency.
- Mixed 40+ paint buckets to customer specifications using paint machines to ensure satisfaction.

EDUCATION

Bachelor in Fine Arts 2019 - 2024
University of Cincinnati (UC), Cincinnati, OH
College of Design, Architecture, Art, and Planning (DAAP)

Certificate in Animation 2022 - 2024
University of Cincinnati (UC), Cincinnati, OH
College of Arts and Sciences: Digital Media Collaborative (DMC)

VOLUNTEER

Assistant I.T. Coordinator Oct. 2019 - Present
International Christian Ministries (ICM), Cincinnati, OH

- Design dynamic projections for sermons, scriptures, and hymns.
- Stream live services and events across platforms to expand reach.
- Conduct device tests for flawless streaming and a superior viewer experience.

EZ Essay - Website Editor Sept. 2020 - Dec. 2020
Cincinnati, OH

- Created wireframes and gathered design inspiration to elevate design quality.
- Redesigned the website on Weebly to enhance user experience.
- Collaborated with leaders to align content with organizational goals.
- Partnered with peers to assess and address website needs.